

# GENIUS BRANDS network



**Multi-Platform Network**

Content With A Purpose

## About Genius Brands Network:

Genius Brands International is global content and brand management company dedicated to creating entertaining and enriching 'Content with a Purpose' for toddlers to tweens.

Seeing a need for a destination devoted to providing 'Content with a Purpose' GBI launched The Genius Brands Network comprised of the Kid Genius Cartoon Channel and Baby Genius TV.

The network is available for AVOD and SVOD exhibition via a variety of delivery points including OTT, set top box, internet, and mobile, providing kids and parents a clear choice in premium entertaining, enriching and engaging programming in over 80M US HH.

## FAQ's

- Genius Brands International is recognized as a brand leader in award winning preschool content development, production, and distribution.
- 'Content with a Purpose' is our mantra. We are a trusted brand among parents.
- Distribution in over 80+M AVOD and SVOD HH - Comcast-Xfinity-COX-Dish-Sling-Roku-Amazon Fire-Apple, XUMO, Tubi & Watch Mojo
- Distribution to over 80M Amazon Prime Subscribers – SVOD Amazon Prime Channels
- Licensed third party content from providers with the same 'Content with a Purpose' mantra providing an ever- expanding library of content for the network channels



Monthly TOTAL Impressions

3M+

Million



Available in over 40M HH – Free Video on Demand & Xfinity Streaming



Pre-School



Kids 6-11



# OTT Distribution



Available in over 40M HH – Digital and Streaming Video Services



**Pre-School**



**Kids 6-11**

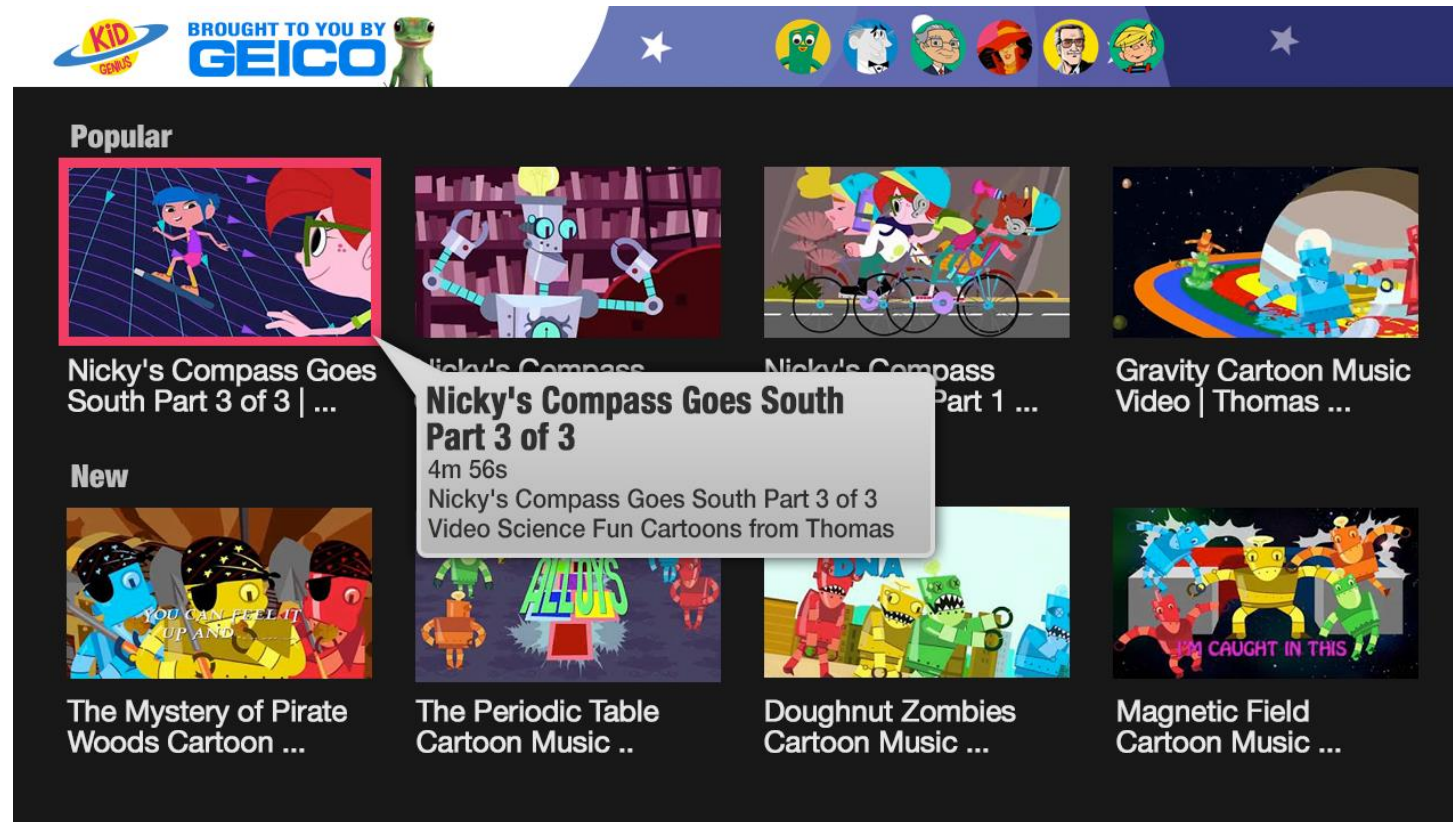




## **Kid Genius TV VOD Monetization**

Pre & Post Roll :15 & :30

Custom Channel Branded Sponsorships



## Kid Genius / Baby Genius Homepage Sponsorship

*(Example of Sponsor Ad Placement within OTT App – targeting Moms on Pre-School Content)*

## **Custom Advertising and Sponsorship Packages**

**Distribution in over 80M HH  
Over 3M Monthly Impressions  
Reach: Moms & Kids**

We will customize the Ad / Sponsorship Program to meet your budget and target demographic:

**Custom Channel Sponsorships  
Pre & Post Roll Video Ads  
Homepage Placement  
Ad Bug  
Billboard Ads  
Video Display  
TV I-Guide Banners  
You Tube Sponsorships**





**Kid Genius Multi-Platform Network**

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