

**NETFLIX**

A NETFLIX ORIGINAL SERIES

Based on the  
#1 NY Times  
Bestselling  
Picture Book  
Series

 **llama llama**™





## A Major Publishing Phenomenon

- In less than a decade, the Llama Llama book franchise has become a best-selling children's classic
- 10 million copies in print and 22 titles as of 2016
- Every title an award-winning New York Times Best Seller
- Published in 8 languages

## Netflix Animated Series in December 2017

- Jennifer Garner - Stars as the voice of Mama Llama
- Rob Minkoff - Director of *Lion King* to oversee all aspects of production
- Joe Purdy - Headwriter and Show Runner (*Hey Arnold* and *Dinosaur Train*)
- Saul Blinkoff - Director (*Doc McStuffins*)
- Jane Starz - Producer (*The Magic School Bus*, *Spooksville*)

## Consumer Products Program Launch

- Expanded line of consumer products will include:

- Boy's Toddler Apparel:

HYBRID

- Non-Feature Plush:

KIDS Preferred

- Pajamas:

INTIMO

- Home Video:

Circle

- Floor Puzzles:

go! retail group

Opportunities in: Apparel, Accessories, Footwear, Room Decor and Textiles, Toys, Games, Juvenile Products, Social Expression/Party, HBA, and Food

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